

Rental Photography Guide

Create trustworthy listing photos that show the actual rental clearly and help renters understand what they are booking.

COMPLETION CHECKLIST

- ☐ Clean primary image of the actual item.
- ☐ Multiple useful angles.
- ☐ Scale or setup context when helpful.
- ☐ Included accessories shown when useful.
- ☐ Visible wear is not hidden.
- ☐ Colors are reasonably accurate.
- ☐ No distracting watermarks or large text overlays.
- ☐ No duplicates or unrelated images.
- ☐ Orientation is correct.
- ☐ Image remains sharp at listing display size.
- ☐ Mobile crop still shows the product clearly.