

Reviews & Listing Conversion Guide

Use accurate listings, responsive communication, and reliable fulfillment to earn better renter experiences and improve the quality of future listing decisions.

COMPLETION CHECKLIST

- ☐ Photos and copy are accurate.
- ☐ Price and fees are understandable.
- ☐ Inventory is current.
- ☐ Messages answer the actual question.
- ☐ Fulfillment matches the listing.
- ☐ I review recurring feedback for listing improvements.
- ☐ I do not condition incentives on positive reviews.